

*The Atlanta Kashruth
Commission:
A Kosher Program Presentation
From*





Why Kosher?

- Kosher practices are followed by a wide range of religious and cultural groups that develop strong brand loyalty to Kosher sanctioned products.*
- The United States alone has a 33 Billion Dollar Kosher Market.*
- SSC Industries produces products that are sold to manufacturers whose products are sold in areas where there are solid concentrations of Kosher followings.*

Who is the Kosher Consumer???

- Well, it could be just about anyone!
- Jewish
- Moslem; 7th Day Adventist
- Quality Conscious
- Health Conscious
- Lactose Intolerant
- Informed Consumer
- Industry Trendsetters

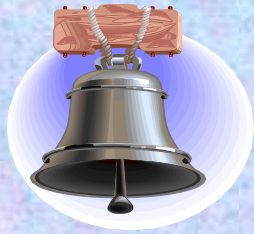




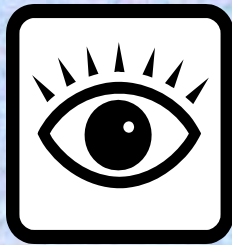
Atlanta Kashruth Commission

BENEFITS OF A KOSHER PRODUCT LINE

Profits / Market Share



Objective Certifier



Unmatched Reputation



Communal Organization



Bobby says, "I bet you that our kosher program rivals any in the Industry"



What is “Kosher”?

I. Definition of “Kosher” and Sources for Kosher Laws



The term kosher means fit or proper as it relates to dietary (kosher) laws. It means that a given product is permitted and acceptable.



The sources for the laws of Kosher are of Biblical origin and expounded in Rabbinic legislation.

The Rabbi blesses the food *False!*

What is “Kosher”?



II. Kosher Food / Non-Kosher Food Categories

Basic Categories



•Non-Kosher

- Kosher-Meat
- Kosher-Dairy
- Kosher-Pareve (Neutral)



What is “Kosher”?



III. Determining Factors for Kosher Food

Raw Materials

Only Kosher ingredients and processing agents may be used. One non-Kosher ingredient renders the entire product unsuitable.

Equipment

The Kosher status of the equipment used in the manufacturing of the product.

Process

Production methods and schedules must conform with Kosher law.



Types of Kosher Raw Material Specifications

Raw Material	Source		Certification	Status
Caustic Soda	ANY SOURCE			Approved-Parve
FoamBlast 400	Suds 'R Us Industries			Approved-Parve
Tall Oil 6544	Fatso Foods		OU	Approved-Parve

- *Currently Approved from any source. “Ingredient Name” must match the name on the label.*
- *“Ingredient Name” + specified “Source” (as it appears on the label). Normally this will be the manufacturer and not the distributor.*
- *“Ingredient Name” + specified “Source” + specific Kosher Symbol on the container.*



Actual approval of raw materials is made on a case by case basis

When the Raw Material List shows the following:

Ingredient Name

Source

Certification

Bromicide

**** ANY SOURCE ****

The RABBI IS RIGHT!!!



**Which
drum is
kosher ?**



The drum on the left is the correct answer. The other drum is not Bromicide, it is Bromicide Tablets. There are a multitude of ways of processing raw materials that can effect their kosher status. In this particular case, the tablet process was done on equipment that had just finished processing the tail bones of deceased squid (a non-kosher fish). The Bromide tablets are not kosher.

Raw Material List Recap

When the Raw Material List shows the following:

Ingredient Name

Source

Brand Name

Halogene

Angel Chemical

GeneClean



AKC companies use the drum on the left. The drum on the right was made by Engel Chemical, not Angel. It is more than a subtle difference. While the drum on the right might claim to be Kosher, it contains product that had been stored in a tank that previously held tallow. The non-kosher status of the tank was transferred to the product and it contaminated the Halogene, making it non-kosher.

Raw Material List Recap

When the Raw Material List shows the following:

<u>Ingredient Name</u>	<u>Source</u>	<u>Brand Name</u>	<u>Certification</u>
------------------------	---------------	-------------------	----------------------

Silicone Antifoam	Now Chemical	Suds	OU
-------------------	--------------	------	----



The right is right. N.O.W., an unscrupulous competitor, attempted to play off the reputation for quality that Now Chem had established. N.O.W. marketed a product whose label duplicates the famous Now label. Companies purchased this inferior product from distributors without scrutinizing the item. Instead of quality Suds Antifoam, they received product that was 97.5% silicone and 2.5% lard. The N.O.W. product is not kosher.



Kosher Specifications-Bulk Liquids



Raw Material	Source		Certification	Status
Yellow Stripe Surfactant	Armadillo Group		Cowboy K	Approved - Pareve
Glycerine	Mark Twain Glycerine		CT-K with Rabbi's sig	Approved - Parve

•Bulk liquid (in tanker, rail car, isotank, barge ship etc.) - from specified “Source” only. Separate kosher certificate for delivery vehicle required.

•Bulk liquid (in tanker, rail car, isotank, barge ship etc.) - from specified “Source” with Certificate of Rabbi who supervised loading.

Verification of Kosher Status

Bills of Lading / Seals / Letters of Certification for Transportation



Raw Material List: Non-kosher/Pending Items

Raw Material	Source		Certification	Status
Sufferin' Succotash Surfactant Flavor	Separate Line Foods			Allowed
Porky's Pride Flocculant	Oinker's Ingredients		Compatible-K	Not Allowed
Secret Ingredient 101	Guess? Foods		Question Mark-K	Pending

GROUP 6: Non-Kosher

“Allowed” (Incompatible) - for use in non-kosher products only when “allowed” and only as per AKC instructions.

“Not Allowed”(Compatible)-not allowed on the premises for any reason



PENDING



Letter of Certification / MSDS / Spec. Sheet /
Process Flow Diagram

What makes it “Kosher”?



Determining Factors for Kosher Food

Equipment

The Kosher status of the equipment used in the manufacturing of the product.

Process

Production methods and schedules must conform with Kosher law.





Try This At Home...If You Dare

Take Clean Frying Pan



Clean Pan 8X



Chop Onions



Fry Onions



Fry Egg

New Product Ingredients

1. Vanillin
2. Salt
3. Sodium Bicarbonate
4. Cocoa Powder
5. Torulla Yeast
6. High Fructose Corn Syrup
- 7. Flavor of Last Product Made**

Tim is reading up on kosher



How do the Kosher Rules Affect SSC Industries Operations?

- *Registering all ingredients*
- *Usage of Kosher Acceptable Raw Materials Meeting Specifications for Kosher Production - Exclusively!*
- *Dedication of equipment ensuring that there is no compromising use of non-kosher ingredients*
 - **Proper Cleaning of Equipment**
 - *Retaining integrity of Passover status*
 - *Packaging Graphics*

Roles & Responsibilities

SSC Industries Kosher Program

Kosher Team Coordinator

- 1. Stays in contact with the AKC office; maintains kosher files*
- 2. Various departments report Kosher matters to the **KTC***

Quality Assurance

- 1. Submit requests for new ingredients and products to the KTC*
- 2. Coordinate and oversee Kosher matters regarding production*
- 3. Audit ingredient warehouse for raw material compliance*

R&D

- 1. Submit new formulas, reformulations and ingredients to KTC*

Purchasing

- 1. Obtain kosher LOC before purchasing and keep on file*
- 2. Add kosher requirements to purchase order*





Roles & Responsibilities

SSC Industries Kosher Program



Receiving:

Check incoming raw materials and mark Kosher column in receiving log for match of Raw Material specifications in name, source and Kosher symbol. Ingredients that do not match, are put on hold and are reported to KTC who in turn reports to AKC office.

Production:

Verify that only approved ingredients and products are being used.

Packaging:

Confirm that AKC symbol appears only on certified products.

Kosher HACCP Program

HAZARD /EVENT

CRITICAL CONTROL POINT

Introduction of NK Material

Purchasing/ Receiving

Introduction of New
Equipment

Purchasing

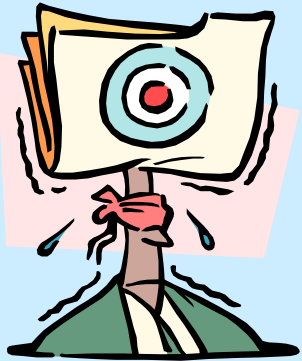
Finished Goods Losing Their
Kosher Status

Reformulation

Mislabeled
Incorrect Kosher Symbol

Graphics Approval

“One small step for man, one big misstep for Kosher!”



What should you do when something goes wrong?

What should you do when something goes wrong?

These options are at best temporary fixes.

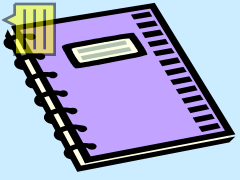
Call the Rabbi. It might not be a problem at all or the damage can be minimized.

Remember: When in Doubt, Ask!

- Do not let questions go unanswered!!
Alleviate the tension prior to completion.



Andy examines thr kosher product for consistency to Specifications



Atlanta Kashruth Commission Inspections

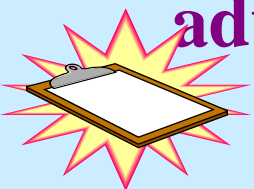


Some of the items that the Rabbi may look at include the following:

- ✓ **Production Processing Areas and Production Records**
- ✓ **Ingredient Receiving Procedures and Storage Areas**
- ✓ **Accuracy of formulae sent to the AKC for certification**
- ✓ **Past and future production schedules**
- ✓ **Equipment cleaning protocol and history**

REMEMBER

The Rabbi makes his visits to both ensure and assist the company in achieving and maintaining their Kosher status. He is your partner and kosher advocate.





SSC Industries & the Atlanta Kashruth Commission are bound by a written agreement delineating requirements for Kosher certification.

SSC Industries Kosher Program is built upon trust and mutual understanding of the needs of the company & AKC requirements.